

Adwizard

A transparent view on ads.



The Adwizard Google Chrome Extension gives users the ability to make informed decisions about ads on a webpage in real time. A user can view information from the ad server and header bidding performance all in one place. Premium users and Publift members have the added benefit of identifying problematic ad units and blocking them with a single click.

With three easy-to-use tabs and a slick UI, managing ads just got a little easier.



Overview

View hard-to-reach data like ad sizes, order IDs and advertiser IDs for each ad on a webpage.



Prebid

Access prebid responses on both an ad unit and network level, highlighting winning bids and timeout details.



Blocking

Easily block unwanted ads with a single click, sending an automated blocking request directly to Publift.

Benefits

Why use it?

Go to the Google Chrome Web Store and type "Adwizard" into the search bar. You'll see Adwizard pop up - that's us. Add the extension to your Chrome browser, follow Merlin the setup guide and get started.

Publift has taken the best features of many other tools in the marketplace and combined them into one so you can view vital ad information quickly, saving you wasted time and effort. See ad performance, get a better understanding of network bids and speed effects, or submit a blocking request with a simple button click.

Chrome Web Store

Download it